



(800) 899-0620

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POP Scrape Impressions Logo Matting

SPECIFICATIONS

POP Scrape Impressions mats are the perfect mat for short-term point-of-purchase applications such as; fundraising, product promotions, and events.

- Photographic quality logo printing
- Features 150 standard color options
- Short-term point-of-purchase applications
- Surface cleats for scraping and traction
- Easy to clean - hose off or sweep; spot clean with a mild detergent

CONSTRUCTION

Material: Rubber

Logo/Image Material: Polyknit

Thickness: 1/8 inch (0.125")

STANDARDS & TESTING

- Certified high-traction by the National Floor Safety Institute (NFSI)
- Passes DOC-FF1-70 for surface flammability
- ASTM C1028-96 static coefficient of friction:
 - Dry 0.86
 - Wet 0.72

Please note, that due to the manufacturing process of POP Scrape Impressions Logo Matting - shrinkage is expected. Rubber shrinks and expands in conjunction with temperature and time. Tolerable manufacturing size variance is 3-5%.



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Minimum Text Height: 1/8" (includes lower case text)

Minimum Line Thickness: 1/16"

The test requirements are for general use, however, special fonts that are very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.

White is prone to discolor and cannot be used as the background or any part of the imprint area. The products color palette offers three light colors to use in place of white: F5, N9 and N10. The background color of the imprint area should not be set to these light colors. It is difficult to keep the logo clean through the manufacturing process.

<u>Mat Size</u>	<u>Max Print Area</u>	<u>Logo Safe Area</u>
2.5' x 3' (30" x 34")	16.75" x 18.75"	13.75" x 15.75"
3' x 5' (34" x 56")	18.75" x 30.75"	15.75" x 27.75"
4' x 6' (45" x 68")	24.75" x 36.75"	21.75" x 33.75"

Custom sizes and solid color mats are not available in this product.

The maximum print area may be used for solid background colors or patterns, but the main logo/text should fall within the Logo Safe area.

Raster images (jpg, png, bmp, tif) should preferably have a true* image resolution of 912 ppi minimum at 1/12th their full scaled size (the more detailed the raster image, the higher the ppl preferred).

* Avoid re-rasterizing low resolution images to achieve a higher resolution, as this does not improve image quality.

PMS colors are not available for this style of mat.



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**Please submit high quality logo/image files
to ensure the highest print quality and accurate color matching**

Acceptable
Vector Graphic Files:
AI, EPS, PDF, CDR, SVG
Image Files:
TIFF (150-921 DPI/PPI)*
JPG (150-921 DPI/PPI)*
PNG (150-921 DPI/PPI)*

*For carpeted mats, 150 to 300 DPI/PPI is required. For rubber mats, a minimum of 921 DPI/PPI is required.



Cleaning Instructions

- Easy to clean - hose off or sweep; spot clean with a mild detergent.

Laundering Instructions

- Easy to clean - hose off or sweep; spot clean with a mild detergent.