



(800) 899-0620

PersonalizedDoormats.com

Floor Impressions Logomat

SPECIFICATIONS

Floor Impressions mats feature your custom logo or artwork on a durable nitrile rubber surface, capable of handling the most complex types of art or gradients.

- Photographic quality logos
- Features 150 standard color options
- Long-term Point-of Purchase applications
- Logo Printed to within 1/2" of the rubber borders
- Diamond surface pattern offers superior traction
- Easy to clean - hose off or sweep

CONSTRUCTION

Material: Nitrile rubber

Logo/Image Material: Polymeric film

OVERALL MAT THICKNESS: 3/16 inch (0.1875")

STANDARDS & TESTING

- Passes flammability standard DOC-FF1-70

Please note, that due to the manufacturing process of Floor Impression Logomats - shrinkage is expected. Rubber shrinks and expands in conjunction with temperature and time. Tolerable manufacturing size variance is 3-5%.



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Design Specifications

Floor Impressions are all rubber mats that feature a digital imprint. A digital imprint allows for much more detail; and bright, vivid colors can be easily achieved.

Minimum Text Height: 1/4" for (includes lowercase text)

Minimum Line Thickness: 1/16"

These text requirements are for general use; however, special fonts and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.

White is prone to discolor and cannot be used as the background or any part of the imprint area. The product's color palette offers three light colors to use in place of White: F5, N9 and N10. The background color of the imprint area should not be set to these light colors. It is difficult to keep the logo clean through the manufacturing process.

Solid color designs are not available and cannot be produced. The print area must be comprised of text and/or logo.

**Please submit high quality logo/image files
to ensure the highest print quality and accurate color matching**

Acceptable
Vector Graphic Files:
AI, EPS, PDF, CDR, SVG
Image Files:
TIFF (150-921 DPI/PPI)*
JPG (150-921 DPI/PPI)*
PNG (150-921 DPI/PPI)*

*For carpeted mats, 150 to 300 DPI/PPI is required. For rubber mats, a minimum of 921 DPI/PPI is required.



price match 
guarantee
If the product is identical, we'll beat the price



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Cleaning Instructions

Floor Impressions mats can be cleaned by using detergent with a neutral pH, and rinsing with a hose. Mats should be laid flat or hung to dry.