



(800) 899-0620

PersonalizedDoormats.com

Promotional Logomat

SPECIFICATIONS

POP mats feature your custom logo or artwork on a dye-sublimated polyknit surface, capable of handling the most complex of art and gradients.

- Photographic quality printing
- Features 150 standard color options
- Short-term point-of-purchase applications
- Printing available edge-to-edge or with a 1/2" border

- FABRIC SPECIFICATIONS

Material: Polyknit

Weight: 8oz/sq yd

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- PRIMARY BACKING

Rubber: Nitrile Rubber

Standard - 52 mil rubber

Body thickness - 52 Mil

Border thickness - 52 Mil

Available Backing: Smooth

Overall mat thickness: 1/10

Please note, that due to the manufacturing process of Promotional Logomats - shrinkage is expected. Rubber shrinks and expands in conjunction with temperature and time. Tolerable manufacturing size variance is 3-5%.



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Design Specifications

P.O.P. mats are produced from a 100% polyester knit fabric top that is dye-sublimated for exceptional print quality. This product has a full bleed imprint.

Minimum Text Height: 1/8" (includes lower case text)

Minimum Line Thickness: 1/16"

Light background colors should be avoided due to their tendency to show dirt on the mat more than a darker or neutral tone.

We also advise against the use of screens, tints, and transparencies in the design because they are not easily converted to our color palette.

**Please submit high quality logo/image files
to ensure the highest print quality and accurate color matching**

Acceptable
Vector Graphic Files:
AI, EPS, PDF, CDR, SVG
Image Files:
TIFF (150-921 DPI/PPI)*
JPG (150-921 DPI/PPI)*
PNG (150-921 DPI/PPI)*

*For carpeted mats, 150 to 300 DPI/PPI is required. For rubber mats, a minimum of 921 DPI/PPI is required.





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Cleaning Instructions

Routine Maintenance

- For dry soils, sweep.
- For wet soils, rinse with water and air dry.
- Allow mats to dry thoroughly before returning to service.

Laundering Instructions

Routine Maintenance:

For dry soils, sweep.

For wet soils, rinse with water and air dry.

Allow mats to dry thoroughly before returning to service.