



(800) 899-0620

PersonalizedDoormats.com

Waterhog Impressions Logomat

SPECIFICATIONS

Waterhog Impressions HD mats feature your custom logo or artwork printed on a hybrid application where the surface can scrape and dry your feet while being able to withstand extremely high traffic.

- For indoor/outdoor use in covered areas
- Revolutionary, HD digital printing
- Features 56 standard color options
- Water dam border holds up to 1.5 gallons of water per square yard
- Hybrid mat - Great for scraping & drying shoes
- Easy to clean - vacuum or hose off

SURFACE

Material: PET (polyethylene terephthalate)

Weight: 30 ounces/yard²

Construction: Needle-punched

Design: Squares

BACKING

Material: Nitrile rubber - smooth or universal cleated

Thickness: 65-mil (body thickness 65-mil; border thickness 155-mil)

OVERALL THICKNESS: 3/8 inch (0.375")

STANDARDS & TESTING

- Certified high-traction by the National Floor Safety Institute (NFSI)
- Passes DOC-FF1-70 for the surface flammability of carpets

Please note, that due to the manufacturing process of Waterhog Impression Logomats - shrinkage is expected. Rubber shrinks and expands in conjunction with temperature and time. Tolerable manufacturing size variance is 3-5%.



(800) 899-0620

PersonalizedDoormats.com

Design Specifications

WaterHog Impressions HD logo mats are produced using a layering process of color. Colors are matched to our standard pallet of 56 colors.

Minimum Text Height: 1.5"

Minimum Line Thickness: 1/4"

These text requirements are for general use; however, special fonts and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.

Light background colors should be avoided due to their tendency to show dirt on the mat more than a darker or neutral tone. Tints, screens, and transparencies are not supported and should not be used.

**Please submit high quality logo/image files
to ensure the highest print quality and accurate color matching**

Acceptable
Vector Graphic Files:
AI, EPS, PDF, CDR, SVG
Image Files:
TIFF (150-921 DPI/PPI)*
JPG (150-921 DPI/PPI)*
PNG (150-921 DPI/PPI)*

*For carpeted mats, 150 to 300 DPI/PPI is required. For rubber mats, a minimum of 921 DPI/PPI is required.



price match 
guarantee
If the product is identical, we'll beat the price



(800) 899-0620

PersonalizedDoormats.com

Cleaning Instructions

WaterHog Impressions HD mats can be commercially laundered (see Laundering Instructions) or cleaned using the instructions below.

- Vacuum regularly (daily in high-traffic commercial areas; weekly in lower traffic areas).
- Extract or hose off as needed to remove heavy soil/debris. Hang mat to dry.

Always make sure the mat is dry before placing it back in service.

LAUNDERING INSTRUCTIONS

Please note that only WaterHog Impressions HD mats with a classic rubber border are launderable. Mats with a fashion fabric border should not be laundered.

To commercially launder your WaterHog Impressions HD mat, please follow the instructions below. This formula does not require drying, however the mats can be dried if necessary.

1. Flush 2-3 minutes, high water level, 120 degrees F (49 degrees C)
2. Break 5 minutes, high water level, 120 degrees F (49 degrees C)
3. Rinse 2 minutes, high water level, 120 degrees F (49 degrees C)
4. Rinse 2 minutes, high water level, 120 degrees F (49 degrees C)
5. Extract (low speed) 2 minutes
6. Shake out (rotate wheel at wash speed with drain open) 1 minute
7. Extract (high speed max - 250 Gs) 3-5 minutes
8. Lay mats flat following removal from washer.

If you dry mats in the dryer, allow to cool before rolling.